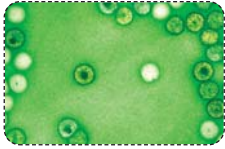
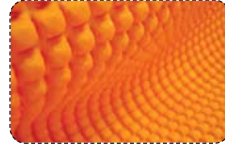
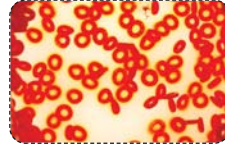




material sense update



material sense

contact

Simone de Waart

PHONE 0031 (0)40 2812000

E-MAIL mail@materialsense.nl

SITE www.materialsense.nl

Material Sense is a dynamic project organisation linking industrial designers, researchers, students and cutting edge companies. By collaboration in exploring the world of materials and sharing expertise, a new materiality in products can be created. The network provides related workshops, presentations, education and advisory.

The "update" team: Thijs Bakker, Ann de Gerssem,
Bianca van Rooij, Patrick Vissers, Volle-Kracht.

material sense update

Material Sense is pleased to be taking part in the Hannover Fair at the invitation of International Forum Design.

This exhibition has been growing and developing over the past four years. The 'Material Sense Update' you see today is the result of this ongoing process. The exhibition has become an integral part of the internationally renowned Dutch Design Week. Visitors will discover new and exciting materials in this 'updated' version.

Material Sense is also a dynamic project organisation linking some fifty industrial designers, researchers and cutting edge companies. A consuming interest in materials, their use and development for all kinds of innovative products is what brings these very different parties together. The network is the force behind this exhibition.

The participants in the Material Sense network co-operate to organise related workshops, lectures and presentations. They aim to provide pertinent advice to companies and design education on practical or research issues in the field of materials. This regularly results in the design of new materials and products.

The Material Sense exhibition was originally put together to coincide with the founding of a materials library for the Design Academy Eindhoven, the Industrial Design department at Eindhoven University of technology and Philips Design.

From the very beginning, designer and materials expert Simone de Waart of Loods 5 Ontwerpers in Eindhoven was the person who brought the Material Sense collection and the network together.