



Exhibition Rematerialize the Future!

Feel the softness from textile made out of wood... See how authentic flax is now used in stylish rope lamps embracing technology and craftsmanship. Feel how a car door is reinforced by the traditional material hemp... Experience the new generation of plastics developed from corn as delicate wearable plastics... The **new exhibition** Rematerialize the Future! focuses on the revalue of renewed high class materials. This inspiring exhibition by Material Sense will be showcased from the 23th of October onwards as part of the Dutch Design Week in Eindhoven.

This edition concentrates on familiar materials that has undergone revolutionary developments. Innovative applications of rediscovered materials will contribute to sustainable life-style products; products for interior- and fashion. All exhibited materials, from manufacturers, research institutes and designers from the network of Material Sense, have their own, fair story to tell and gives insight in what our future will look like.

The sensorial experience is, as expected from Material Sense, of great importance for the exhibition, this time visitors can also pick micro plants (cress) from a small garden and experience their intense taste. Come and taste the sustainable future in Rematerialize the Future!



Extra: Special day around materials, fashion and sustainability

A catwalk with aesthetic examples of fair fashion will take place on Wednesday **the 27th of October** during the Dutch Design Week. Material Sense will organise a day where the theme of materials and their contribution to sustainable fashion, will be highlighted.

Sustainable catwalk

Invited by Material Sense, Awearness Fair Fashion will present a fair fashion show. Materials, and manufacturing methods play a major role for sustainable clothing. On the catwalk parade, that will take place along the entire space of the ICSE centre at the Light Tower, the new collective **Fair Fashion Made in Arnhem** will be launched. Under this label, fashion designers from Arnhem, like Van Markovic, Chris Meijers and Hiernamaals, present the environmental statement that responsible and fair collection are really fashionable. The shows takes place on the 27th of October at 3 p.m. and 4.30 p.m. and at 5 p.m. there will be room for questions and discussions with the designers. Free entrance. Come and get inspired!

Workshop Materials for Fair Fashion

The fashion day will be followed by a workshop on materials and fashion, by the end of November.

Designers with different backgrounds will be challenged to create their own fashion piece, by making use of moulage techniques and special selected sustainable materials (wool fleece, jerseys from hemp, flax and more).

Check our website for more information and registration!



Material Sense coaches the workshop for the New Estonian snack

Simone de Waart just returned from Tallinn, the capital of Estland, where she was invited to guide the food workshop during the 5th Design Festival Disainiöö. The aim was to develop a new snack experience, together with the packaging, for Tallinn cultural capital 2011.

After Simone's inspiration lecture on sensorial experience, authenticity and materials for packaging, the designers developed together with the chef cooks extraordinary and delicious snack concepts. From potato's for warming your hands to Estonian sushi based on authentic Estonian dark bread.

The [impression](#) of the design development can be found here.

Agenda

Lecture "Material Stories" during Textile weekend Tilburg, 2nd of October

There's many stories to tell that pictures a materials background, new applications and experience. Simone de Waart lectured during the annual [Textile Weekend](#) (Dutch) about sustainability, but mostly about the Textile materials exhibition where she is currently working on for the Audax Textile Museum. It connected to the theme Respect selected for this weekend where forgotten rediscovered materials and techniques will have again a place within our transforming society. In a crowded good and inspiring atmosphere a huge amount of visitors passed by at the Textile Museum.

Announcement events

- Event "[Doen](#)" [Material Award](#), Klokgebouw, opening 23th of October.
The exhibition will be presented at the ICSE before the Dutch Design Week.
- ICSE program; see [website](#).

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