

**PRESSRELEASE** Eindhoven, 3<sup>rd</sup> of March 2010



## **Metal Minded by Material Sense**

Shows the diversity of metal; the smallest “nano-chair” created in a piece of titanium, vases that combine the beauty of metal with a smart use of techniques. Memory metals that make your shirt wrinkle on a hot day, and Glare, the sandwich aluminium used in wings of aeroplanes. And what to think of the sheet metals which patterns are defined by a self organising principle inspired by nature, so called biomimicry.

From very small to larger objects, from new to re-used materials and from sample to final product; the exhibition **Metal Minded by Material Sense** will be presented at Yksi Expo where the diversity of metals will be shown to inspire innovative product applications.

The exhibition is to be seen at Designhuis Eindhoven, at Yksi Expo space from the 3rd of March until the 16th of May 2010.

Metal Minded is curated by Simone de Waart, materials expert and creative director of Material Sense. She brings together different views on metal developments; new materials produced by manufacturing companies, new technologies derived from metal research and products created by designers that made use of new materials and techniques in an inspiring way.

Material Sense is a network for materials innovations and functions as an independent platform that advocates for a materials oriented product development. The organisation brings together the community of designers, researchers and cutting edge industries. The name alludes to the sensorial properties of materials that enhances product experience by users.

Metal Minded forms the follow up exhibition of the international travelling theme exhibitions by Material Sense, like Tactility, D-Compose, Rematerialize and Responsive presented in, amongst others, Belgium, Germany and Denmark.

Material Sense is powered by Loods 5.

*The exhibition at Yksi expo is supported by “Gemeente Eindhoven”, “Provincie Noord Brabant” en “Yksi Ontwerp”.*

**Note for the press, not for publication:**

**material sense**

**For more information and high res pictures please contact:**

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**yksiexpo**

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Metal Minded exhibition can be visited for free.