

# txtures

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**'THIS TEAM IS ALWAYS READY FOR ACTION' 10**



**'we are the partner  
for the future' 4**



**marketing according  
to Chen Peng 14**



**on the soapbox 18**



# speed merchant

TenCate Geosynthetics North America associates with winners, it would appear. The sturdy guy in the photo is Antonio Escobar, a partner in Allonda Comercial de Geossintéticos Ambientais Ltda, which is TenCate's Geotube® distributor in Brazil. Antonio is also a fierce motor cross competitor and champion. He proudly races with the Geotube® brand emblazoned on his motorcycle. TenCate geosynthetics are used all over the world. And all over

the world motor cross racing is a popular sport, especially so in Brazil, where they take the sport very seriously. As does Antonio Escobar, who takes part in races and already has several honorary titles to his name. He will probably have to buy a larger bike soon to make room for yet another logo, as Allonda Comercial begins distributing and building a market for TenCate Miraf® in his home country.



## fair turf

In case you missed the D-Compose exhibit sector in Hannover, our white synthetic turf again attracted attention. The Material Sense booth, part of the Material Trends exhibition held from 21 to 25 April at the Hannover Trade Fair, was carpeted with white synthetic turf. D-Compose introduces new applications for old materials, such as making thread from old newspapers and vases from paper pulp.

